Smart Media Control (SMC) Platform Manual

This manual provides clear, step-by-step instructions for using the Smart Media Control platform. Each section explains the purpose of a page, where to click, and how to accomplish common tasks. Screenshots from the platform help you recognise the interface while following along.

Index

Quick Index (section list)

Tip: In Microsoft Word, right-click the table and choose 'Update Field' to refresh page numbers.

0. Registration

White Label and Super Admin

SMC offers an optional white-label configuration for customers wishing to host the portal on their own domain.

When enabled, administrators have the ability to manage branding and customer setup according to the roles and permissions assigned within their accounts.

Super Admin: The Super Admin role can be activated for white-label customers. This designation is generally used to oversee tenant or customer creation and manage high-level settings.

If your account lacks the required options, you may need to ask your system administrator to enable white-label or super admin permissions and log back into the system for changes to take effect.

The Registration page allows for the creation and management of customer accounts within Smart Media Control. Customers can be categorized as a Main Customer (top-level organization) or a Sub Customer (child account connected to a main customer).

Settings such as location, status, expiration date, and content type govern subsequent management options in areas like Player Details, Playlists, and Scheduling.

Open the Registration page

1. Click the hamburger menu (top-left).

2. Select New to open Registration.
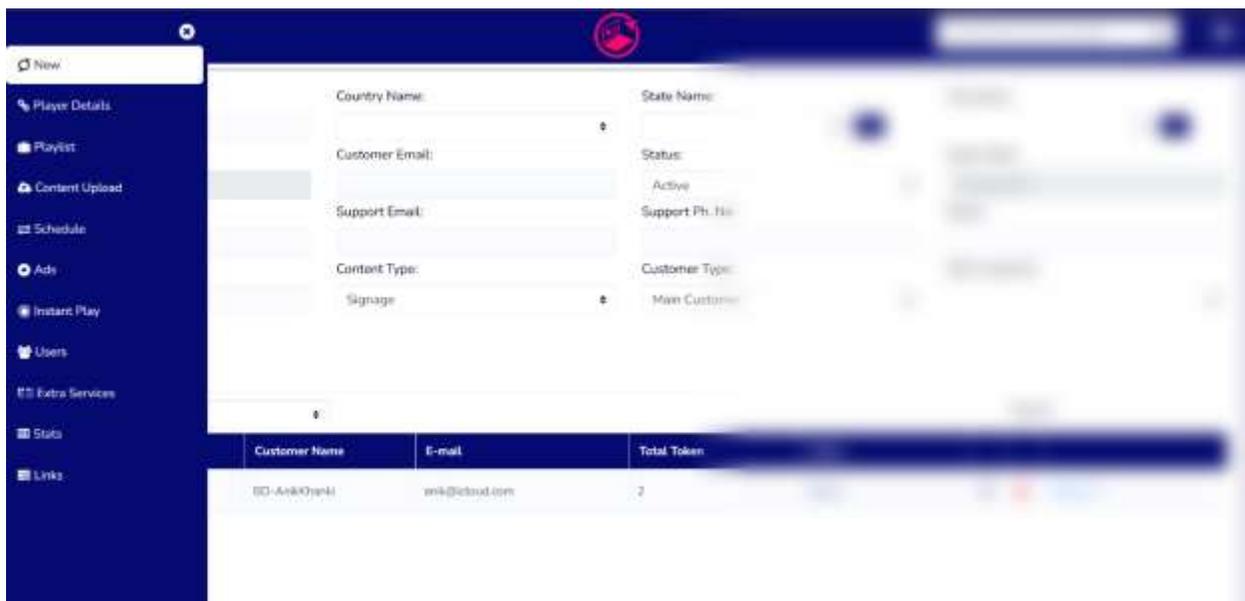
Menu panel showing New (Registration) and other main sections.

Create or edit a customer

Use the form at the top to create a new customer or update an existing one. Fill in the following fields (as available):

Customer Name and Customer Code - identify the customer.

Country Name, State Name and City Name - select the customer location.

Customer Email, Support Email and Support - phone number - contact details.

Status - set Active/Inactive for the customer.

Expiry Date - sets when the customer account expires.

Content Type - choose the default content type (for example Signage or Music).

Customer Type - choose Main Customer or Sub Customer.

Main Customer - required only when Customer Type is Sub Customer.

Total Token's - number of tokens associated with the customer (display/entry based on your setup).

Street and Person Name - optional address/contact information.

Click Save to store the customer. Use Refresh to reload the latest values.

Registration form with customer details and the customer list table.

Example customer record showing Content Type and Customer Type settings.

Main Customer vs Sub Customer

Main Customer: Select Customer Type = Main Customer. This creates the top-level account.

Sub Customer: Select Customer Type = Sub Customer, then choose the Main Customer from the Main Customer field. Use this when a customer should inherit or be grouped under a parent organization.

Example: Open the Customer Type dropdown to choose Main Customer or Sub Customer. If you select Sub Customer, you must also select the parent organization in the Main Customer field.

Registration: Customer Type dropdown showing Main Customer and Sub Customer options.

The table at the bottom of the page contains a complete list of all customers. To narrow down the results, use the Search box. You can modify a record by selecting the edit icon, delete it (if permitted) with the delete icon, or access additional options via the Actions dropdown menu.

1. Navigation and Menu Overview

After signing in, a dark blue panel is displayed on the left side of the screen. This acts as the primary navigation menu, providing access to all areas of the platform. The options are organized vertically in the following order:

> **Player Details** – view and manage all players registered to your account.
>
> **Content Upload** – add your own content or templates.
>
> **Playlist** – assemble media into playlists.
>
> **Schedule** – control when playlists play.
>
> **Ads** – manage advertisements.
>
> **Instant Play** – send content or screencast to play immediately.
>
> **Users** – create and manage user accounts.
>
> **Extra Services** – additional tools like grouping, reboot times and screencast messages.
>
> **Stats** – view system logs and reports.
>
> **Links** – download installer packages and add-ons.

Collapse or expand the menu using the hamburger icon at the top left.

Menu panel showing available sections.

2. Player Details

The **Player Details page** provides a comprehensive list of all players linked to your account. Each row in the table displays essential information such as the token code, player name,

location, city, and country. At the top of the page, a dark bar features your customer name along with five blue buttons:

Set Default (star icon),

Publish (cloud icon),

Bulk (multiple square icon),

Expiry Date (clock icon),

Group (group icon).

These buttons enable you to assign default players, publish players, manage bulk registrations, set token expiry dates, and organize players into groups. The table also includes details for each player, such as their token code, city, location, and a link to check their download status.

To edit a player's details, click the **pencil icon** on the far right of the corresponding row. This allows you to update fields like token number, name, address, city, country, and email. After making changes, click Save to confirm them or use the red trash-bin icon to permanently remove a player from the list.

Tabs located above the table allow you to filter players based on their status or media type. For additional details about media behavior and supported formats, refer to the Token Information section.

All

Registered

Music Clips

Audio

Video

Signage

Un-registered

To manage your players, use the action buttons at the top of the page:

Set Default assigns the selected player as your default signage device.

Publish prompts the players to download the latest playlists and content.

Bulk lets you register multiple token codes at once by uploading a spreadsheet of token codes and player details.

Expiry Date allows you to set a date when the selected token will expire.

Group opens a menu where you can assign the player to an existing group or create a new group. Changing a player's group automatically applies the group's playlists and schedules.

Token Information

Token Information is a popup designed to configure the functionality of a specific player (token). Here, you can define the Media Type, such as Audio, Music Clips, or Signage, and specify the License Type for Audio. These settings determine the types of content the player can handle and influence the options available in Playlist and Scheduling.

Optional tick boxes (if shown on your screen):

>   **Reboot Box & Screen** – Tick this when you need to request a reboot of the player device (if supported).
>   **Player Update Alert** – Tick this to enable update alerts for the player (if available in your setup).
>   **Activate Network Speed** – Tick this to enable network speed monitoring/testing features (if available).

After changing any option, click Save to apply it to the token.

Audio player (Media Type: Audio)
Use Audio when the player should play background music without video. You must also choose a Licence Type.

Steps:

1. Open Token Information for the player.
2. Set Media Type to 'Audio'.
3. Set Licence Type to 'Copyright' or 'Direct Licence'.
4. Click Save.
Supported format: MP3 only.

Token Information: Media Type dropdown (Audio / Music Clips / Signage).

Token Information: Audio selected with Licence Type = Copyright.

Token Information: Licence Type dropdown.

Token Information: Audio selected with Licence Type = Direct Licence.

Music Clips player (Media Type: Music Clips)

Use Music Clips when the player should play music videos or visual music content.

Steps:

1. Open Token Information for the player.

2. Set Media Type to 'Music Clips'.
3. Click Save.
Supported format: MP4 only.

Token Information: Music Clips selected (services may appear based on configuration).

Signage player (Media Type: Signage)
Use Signage when the player should show digital signage content such as videos, images, or web links.

Steps:

1. Open Token Information for the player.
2. Set Media Type to 'Signage'.
3. Click Save.
Supported formats: MP4 video, images as png and jpeg, and URL-based content.

Token Information: Media Type set to Signage.

Meeting Rooms

Meeting Rooms enable a player to function as a meeting room display. Once activated, the player displays details such as the ongoing meeting, organizer, remaining time, and upcoming reservations. When the room is unoccupied, the player automatically switches to pre-scheduled playlists or signage content.

- *Events / Meeting Rooms screen used to manage meetings, rooms, playlists and schedules.*

    Publish – send meeting data and playlists to the player.
    Pax Occupancy – configure occupancy indicators.
    Promo Logo – upload company or event logos.
    Schedule – control when meeting overlays appear.
    Set Playlist – assign fallback playlists when rooms are idle.
    Groups – group multiple rooms for easier management.
    Add Events – manually add meeting details such as room, date and time.
    Upload Events – upload meeting schedules in bulk.

Player Settings and Commands

Each player has a number of settings that affect how content appears on the device.

Rotation and Orientation

Tokens include a **Rotation** field, also referred to as orientation, which determines whether the player displays in landscape or portrait mode. Adjusting this setting on the Token Information page and saving it will cause the player's interface to rotate accordingly. For instance, changing from landscape to portrait mode rotates the screen by 90 degrees, enabling vertical playback of content.

On Android players, this rotation is applied to layouts during loading to ensure the display orientation aligns with your selected setting. To avoid issues such as stretched or cropped visuals, always ensure your media orientation matches the player's rotation. The rotation option is located next to the schedule fields within the Token Information popup.

Scheduling and Week Days

Scheduling controls when a playlist plays on a specific token. Scheduling is typically managed from the Token Information popup using the Normal Schedule or Future Schedule tabs.

Typical scheduling steps:

1. Open Token Information for the player.
2. Go to the Normal Schedule tab (or Future Schedule tab if needed).
3. Select Campaign Name and Playlist.
4. Set Start Time, End Time, and Week Day(s).
5. Click Save.
Note: Schedule options may vary by Media Type and account configuration.

Token Information: Normal Schedule tab and optional tick boxes (example view).

Schedule: Add new (Future / Normal schedule) form.

Schedule: Schedule Type dropdown.

Schedule: Playlist dropdown.

A playlist operates only during the specific times and days you set. The **Start Time** and **End Time** fields establish a **daily time frame** in a 24-hour format. Within this period, the player fetches playlists from the server and displays the designated media.

Outside these hours, the player remains idle and defaults to a black screen until the next scheduled window begins. The Week Day picker allows you to select certain days (e.g., Monday to Friday) for the schedule to apply.

The player cross-checks the current day and will only activate schedules that match the designated weekday, skipping any that are irrelevant for that day. Ensure your playlists have correctly configured start/end times and weekday selections to guarantee content plays as intended.

Player Commands (Reboot, Update, Network Speed)

The Token Information page includes several check boxes:

> **Reboot Box & Screen** — immediately restarts the device and display. Use this if a player becomes unresponsive or after changing network settings. The player will reboot and reconnect automatically.

> **Player Update Alert** — sends a notification to the player to download and install the latest software update. This keeps devices up to date.

> **Activate Network Speed** — instructs the player to perform a network speed test and send the results to the server. This helps diagnose slow connections.

Tick one or more boxes and click **Save** to send the commands. On the player side the instructions take effect right away.

- *Token Information page showing rotation, schedules and player command options.*

3. Content Upload

Use the Content Upload feature to add signage content, template URLs, and, if enabled, download editor content. Once uploaded, the content can be assigned to playlists for seamless management.

Content Upload: Upload Signage Content tab (updated UI screenshot).
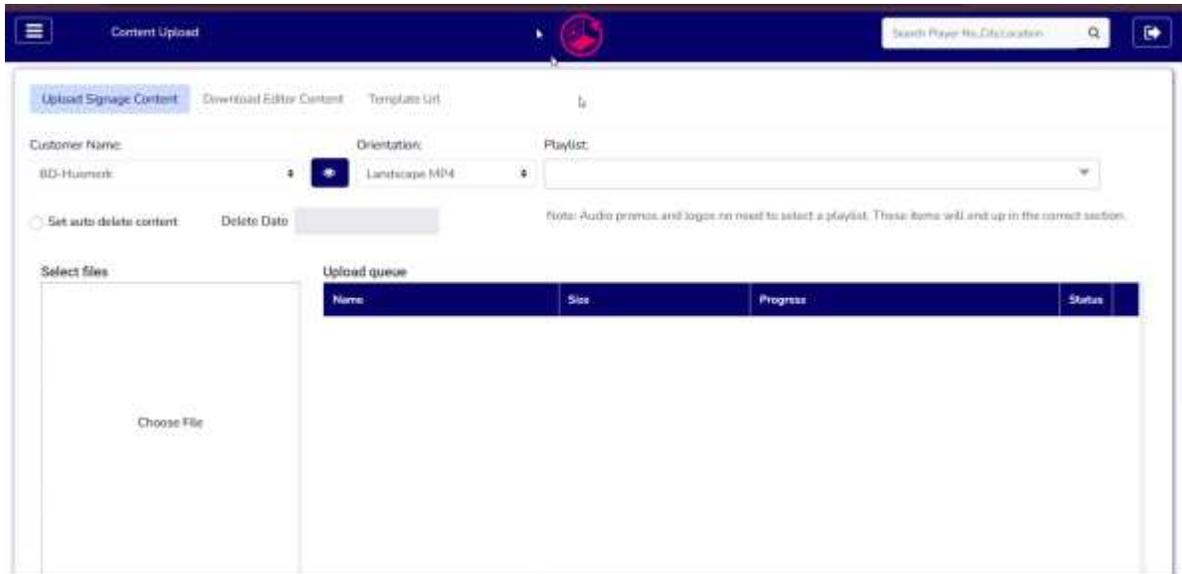
Content Upload: Orientation selected (Landscape) for MP4 signage upload.
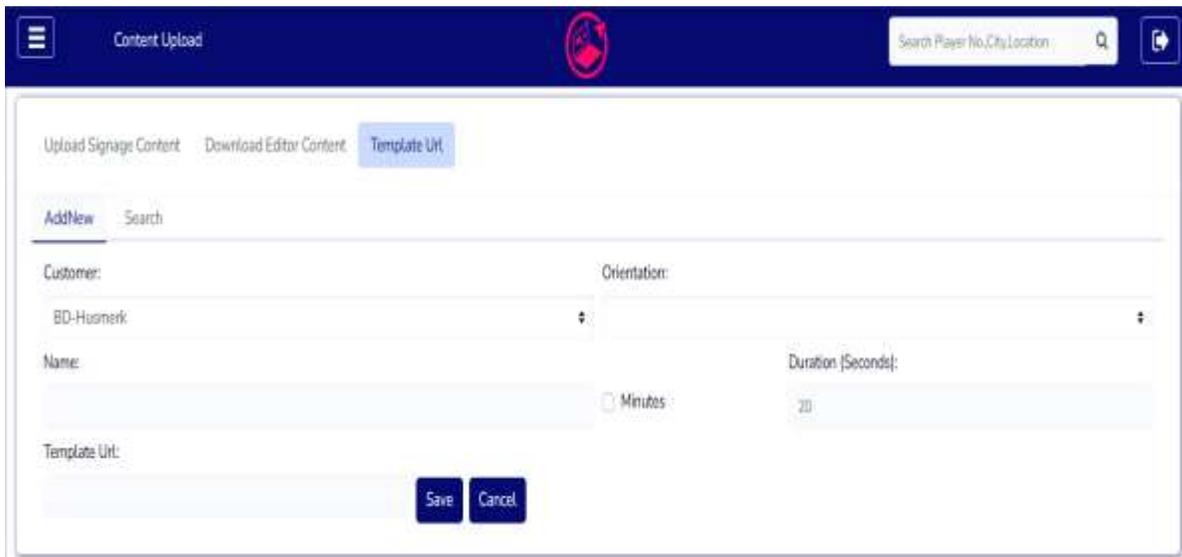
Content Upload: Template URL - Add New.
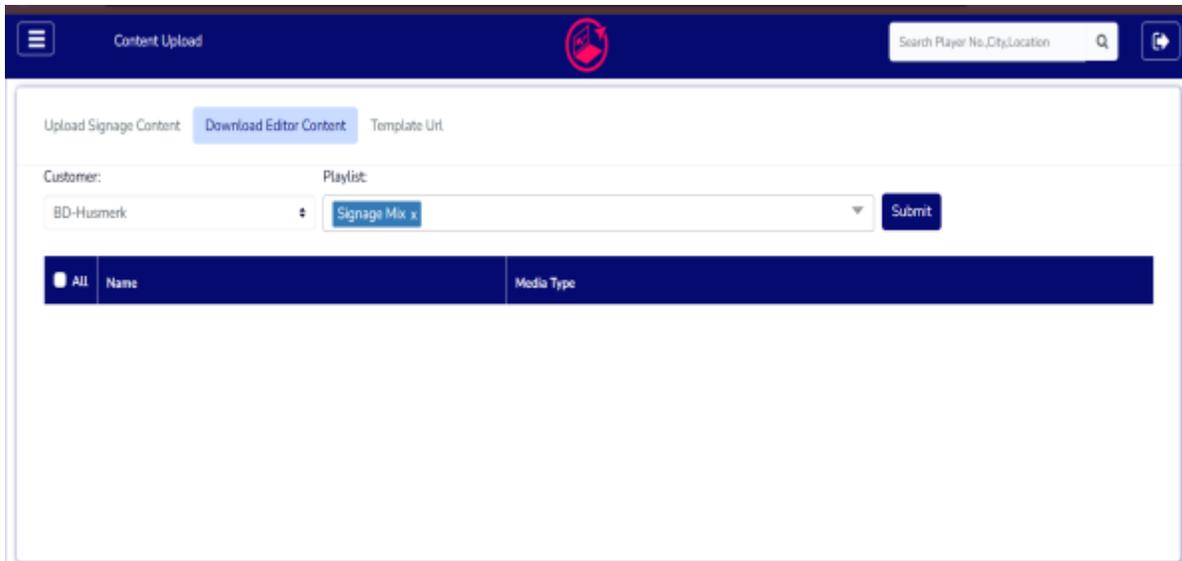
Content Upload: Download Editor Content tab.

Choose the **Customer Name** from the drop-down.

Select the **Orientation** (landscape or portrait).

Choose the **Playlist** into which the file will be placed.

(Optional) Tick **Set auto delete content** and choose a **Delete Date** if the file should expire.

Once these selections are made, upload options appear. From the Upload Content menu, choose the file type (image, video, audio promo, or logo), select the file from your computer, then click the cloud icon to upload.
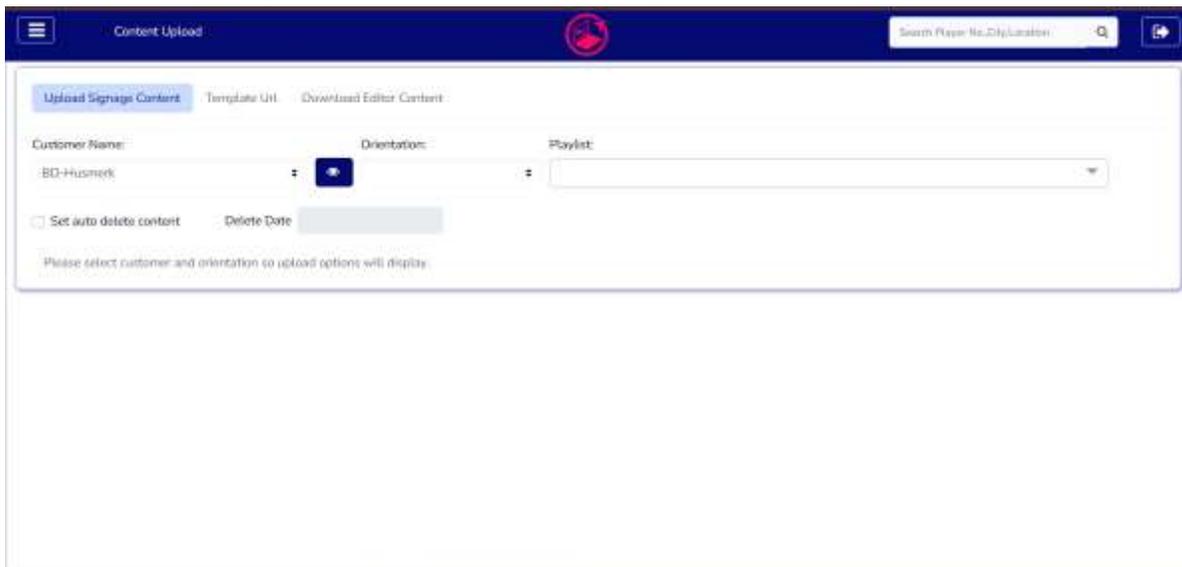
Upload Signage Content tab: choose a customer, orientation and playlist. Tick Set auto delete content to schedule removal.

Template URL

Select **Customer** and **Orientation** as above.

Enter a **Name** for your content.

Paste the **Template URL** – this is a link to the hosted media.

Specify the **Duration (Seconds)** or tick **Minutes** and supply a value.

Click **Save** to add the URL or **Cancel** to discard it. Use the **Search** sub-tab to edit existing template URLs.

Template URL tab: enter a name, paste your template URL and set duration. Click Save to add the template or Cancel to exit.

Download Editor Content

If you subscribe to the built-in template editor you can download completed templates here.

Choose the **Customer** and **Playlist**.

Click **Submit**. The system lists files created with the editor.

Tick the files you want to download and click **Download**.
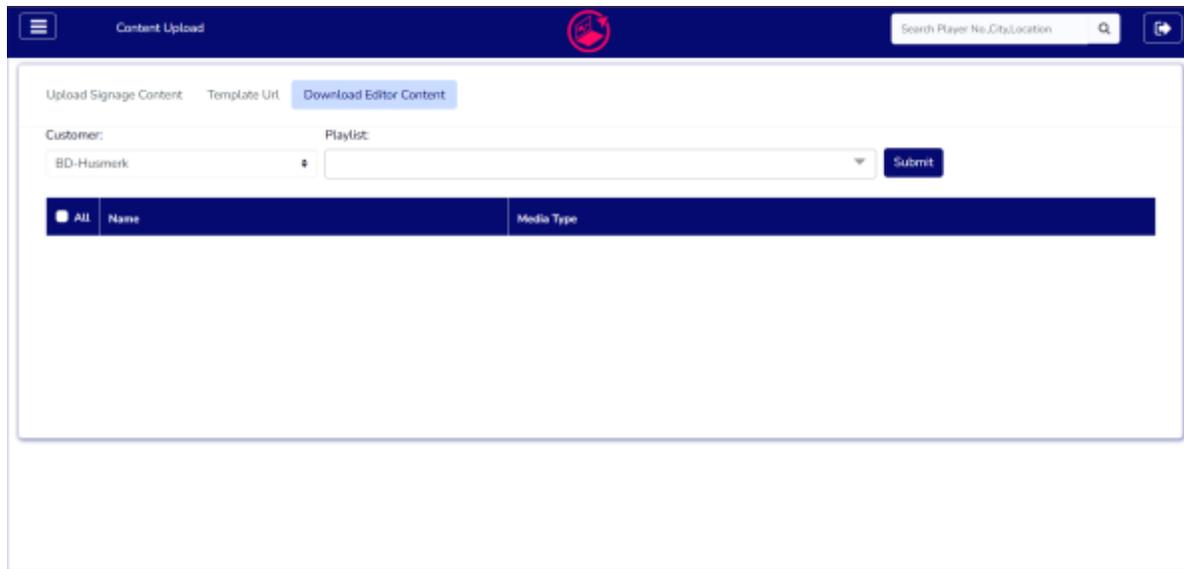
Download Editor Content tab: choose a customer and playlist then click Submit to download existing content built with the template editor.

4. Playlists

Playlists control the order in which content plays.

Content Block (Audio and Music Clips)
Content Block allows you to prevent specific artists or titles from appearing in the bottom song library and ensures they are not played in the player. This option becomes available when the Media Type is set to Music Clips or when it's set to Audio with the License Type configured as Copyright or Direct License.

How to block content (basic workflow):

1. Open Playlists and choose the Customer Name.
2. Set Media Type (Music Clips, or Audio with the required Licence Type).
3. Open Content Block to view the Search and Add New tabs.
4. Choose Content Type (for example: Artist or Title).
5. Use Add New to search for content, then select the item(s) to add to the block list. Use UnBlock to remove items from the block list when needed.
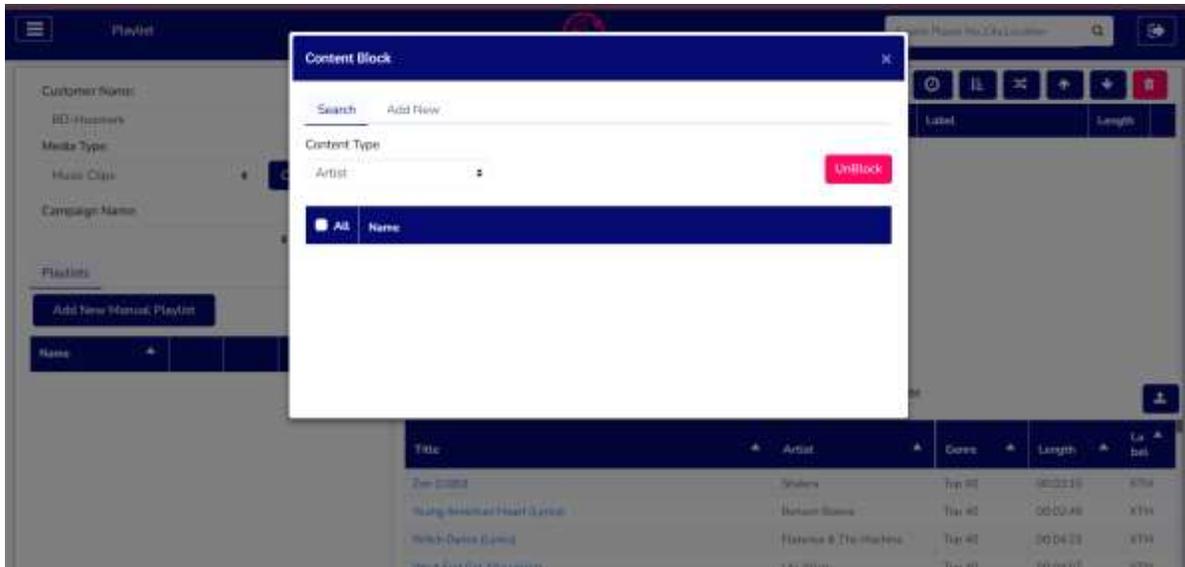
Playlist (Music Clips): Content Block window.
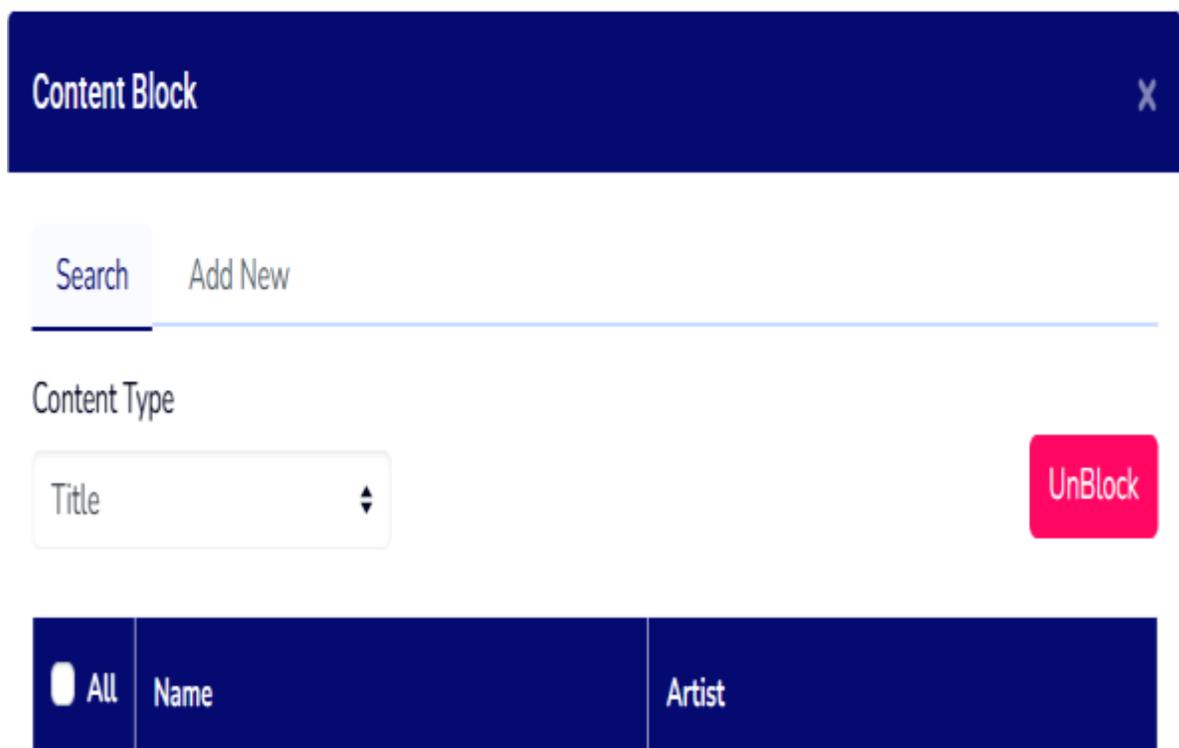
Content Block: Search tab (Content Type example: Title).

Content Block

Search   **Add New**

Content Type   Content Search

Artist   ◆   [   ] 🔍

☐ **All** | **Name**   ▲
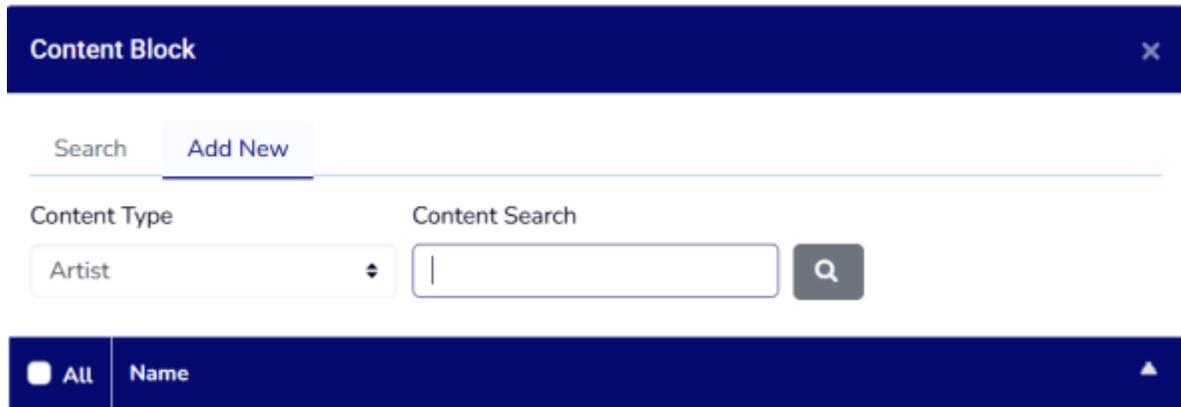
Content Block: Add New tab (search and add items to block list).

> On the Playlist page select your **Customer**, **Media Type** (e.g. Signage) and **Campaign Name** from the drop-downs.

Playlist Settings Option

Use this option (icons above the list) to switch between Normal playlist, Percentage playlist, and other playlist modes.

The right panel displays the existing content items, including their orientation and duration. Utilize the icons above the list to toggle between normal playlists, percentage playlists, and other modes. To adjust how long an image is shown, enter a specific number in the Image Time column.

Additional Playlist Settings

> **Mute Playlist**: Playlists can be muted using the settings (as shown in the settings area).
> **Fixed Playlist Toggle**: To stop playing songs randomly, enable the 'Fixed Playlist' toggle in the settings.
> **Set Preferences Bar** (Percentage): When creating an auto playlist from multiple genres, use the 'Set Preferences' bar to set the percentage of songs you want from each genre, then press Save.

Add New Manual Playlist button to create a new list. A modal window appears with several tabs:

New Group – enter a group **Name** and **Sr No** (serial number) then click the disk icon to save.

Assign Content to Group – choose a **Group** from the drop-down, tick the boxes next to the content you want to include, then click the disk icon.

Change Content Group – select a **New Group** and click the disk icon to move selected items.

Search – find items by group and serial number; click the disk icon to confirm your selection.

After creating your playlist, it will show up in the list on the left-hand side. Simply click its name to load it, and the items will be displayed on the right. You can rearrange the order by dragging items up or down, or remove them by clicking the trash can icon.

Click the pink **Publish** button when you're ready to send changes to players. A confirmation dialog appears asking if you want to update locations now, **Publish Now** to push the update immediately.

Playlist page: select a customer, media type and campaign, then view or edit items on the right. Use the Add New Manual Playlist button to create new playlists.

Smart Playlist - Signage Mix

| New Group | Assign Content to Group | Change Content Group | Search | X |

Name: **Sr No:**

| Name | Sr No |

Smart Playlist modal – New Group: create a new content group by entering a name and serial number, then click the disk icon to save.

Smart Playlist - Signage Mix

| New Group | Assign Content to Group | Change Content Group | Search | × |

Group:

	Sr No	Title	Orientation
☐		Pormo_NL_Remeha_Monoblock_BE_NL_V3_Actie	Landscape MP4
☐		facq 1114.24009 GBL Visual Super Promo Tour 1920x1080 NL	Landscape Images
☐		Zaventem NL Testing	Landscape Url
☐		Geberit_Aquaclean_Alba_promo_animatie_1920x1080_NL	Landscape MP4
☐		Screen_PROcenter_NL	Landscape Images
☐		May24_Showroom videos_NL_1920x1080	Landscape MP4
☐		Jun24_Screen_Euro2024_PROcenters_NL_1920x1080	Landscape Images
☐		OutletDays_July2024_Videos_NL	Landscape MP4
☐		Narrowcasting Be Line_FACQ-1920x1080-NL-0424	Landscape Images
☐		Summer Deals_June_NL_1920x1080	Landscape MP4

Assign Content to Group tab: choose a group from the drop-down, tick the boxes next to the content you want to assign and click the disk icon.

Change Content Group tab: select a new group and click the disk icon to move selected items.

5. Scheduling

The **Schedule** page controls when playlists play on specific tokens. There are three tabs: **Add New**, **Search** and **Search Content**.

Add New

Choose your **Customer Name** from the drop-down.

Select the **Type** of schedule such as *Regular* or *Campaign*.

Set the **Schedule Type** (e.g. *Normal Schedule* or *Category Schedule*).

Choose the **Media Type** (audio, video, signage or URL).

Select the **Campaign Name** and **Playlist Name**.

Enter a **Start time** and **End time** (HH:MM). Set **Volume** if required.

Use the **Week Days** drop-down to select days the schedule applies and click the **+** button to add it to the table below.

When finished click **Save**. Each entry lists the playlist name, start time, end time and week days.

Schedule page: fill in customer, type, schedule type, media type, campaign name, playlist, times and days, then click + followed by Save.

Search

Use the **Search** tab to view existing schedules. Filter by customer, city, location, media type or token number. Edit a schedule using the pencil icon or delete it with the trash-can icon.

Search Content

The **Search Content** tab shows which playlists are scheduled on specific tokens. Select a customer, media type and campaign, then search. Results display the playlist name, start and end time for each token.

Sequence Player and Order

When you build a playlist, each media item has a **Sr No** (sequence number). This number determines the order in which the player will play the items. The player sorts the playlist by ascending sequence number and plays each item in order; after the last item it loops back to the first. If two items share the same sequence number they may play unpredictably, so assign unique numbers. To change the order, click the **Sr No** cell for a media item, edit the number and click the disk icon to save. On the player side the new order takes effect the next time the playlist is downloaded.

Title	Artist	Sr No
Sony Android TV	Video	3
New Panasonic LX650	Video	4
PPDS is here	Video	5
High_test	Image	6
419_Screen_Tulum_NovDec_1920x1080_NL_PAR-SHOWROOMS	Image	7
417_Screen_Grohe_LCD_1920x1080_NL_PAR-SHOWROOMS	Image	8
133700 - Tuborg Julebryg - Julefilm - Danish - 20 sec_YOUTUBE_HD (1)	Video	9
Recrutement PRO NL 02 (converti)	Video	10
PRO APP NL	Image	11
PRO APP FR	Image	12

Playlist screen showing media titles with sequence numbers in the Sr No column.

6. Advertisements

The **Ads** section lets you create promotional messages. Choose between
Normal Advertisement, **Playlist Advertisement** or **Squeeze RSS** using the tabs at the top.

Normal Advertisement

Enter the **Name** of the advertisement and the **Company Name**.

Choose a **Playing Type** (video, image or audio) and a **Sound Type** (no sound, background music, etc.).

Select a **Category Name** to organise your ads.

Pick the **Start Date** and **End Date**. In **Playing Mode** choose *Time* to play at specific times or *Minutes / Frequency* to repeat after a number of minutes.

Under **Type** pick whether the file is Audio or Image/Video. Click **Choose File** to upload your media.

Select the **Week Day** or tick *Week Days* for Monday through Friday. Click the disk icon to save your ad or the circular arrow to clear the form.

Tick the boxes next to countries, customers or locations in the table below to determine where the ad plays before saving.

Normal Advertisement tab: complete the form fields and click the save icon. Select where it plays in the table below.

Playlist Advertisement

Select the **Customer Name** and **Media Type**.

Under **Type** choose a schedule type (e.g. *Category Schedule*). Enter a **Campaign Name** and choose a **Playlist Name**.

Set the **Start Date** and **End Date** and choose a **Playing Mode**. You can tick **Play all content** to run the entire playlist or **Between Time** to restrict it to the hours you specify.

Set a **Frequency** and **Week Day** if needed, then click the **+** button to add it to the table.

Click **Save** to finalise your advertisement or **Cancel** to discard it.

Playlist Advertisement: choose a customer, media type, type (category schedule), campaign and playlist name. Set dates, frequency and whether to play all content or between times, then add entries with the + button.

Squeeze RSS

This feature creates a scrolling text message (RSS ticker) that appears at the bottom of the screen.

In **New RSS** choose the **Customer Name** and type your message in the **Text** field. Click the disk icon to save.

Use **Search** to filter existing RSS messages by customer and token.

Under **Assign Players** select which tokens will display each RSS message.
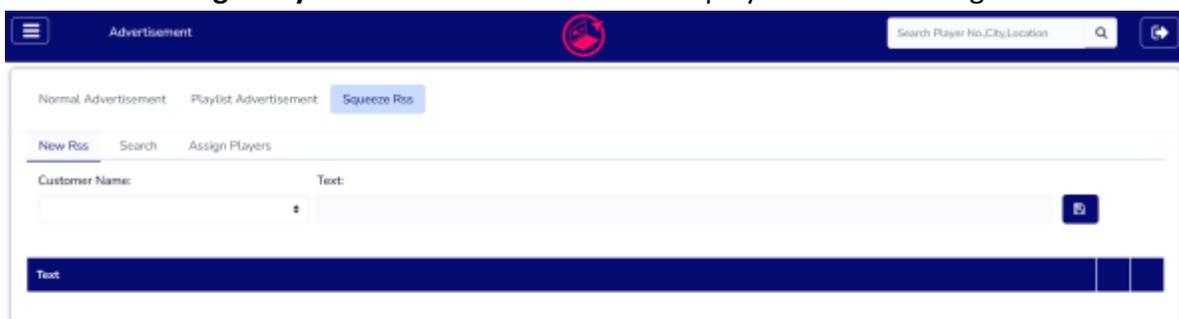
Squeeze RSS – New RSS: type your text, select a customer and click the save icon to create a scrolling ticker.

Squeeze RSS – Search: filter existing RSS messages by customer and token. Assign Players allows you to specify which tokens will display each RSS message.

Use the **Search** tabs in each advertising section to view and edit existing ads. Click the red trash-can in any row to delete an advertisement.

L-Band Advertisements

An **L-Band advertisement** is a unique type of non-full-commercial-time (non-FCT) promotion that appears as an L-shaped overlay around the main program. Instead of disrupting the content with a full-screen ad, this format positions the ad along the bottom and side edges of the screen, allowing the program to continue uninterrupted. Since it runs concurrently with the content, it commands premium ad rates and is more difficult for viewers to ignore. This format is ideal for displaying sponsor messages, tickers, or logos without halting the primary content. When designing an L-Band ad, ensure the graphics are tailored to fit the designated L-shaped area, and schedule it like you would any traditional advertisement. During the scheduled slot, the player overlays the L-Band ad onto the active video seamlessly.

Instant Play

We have introduced the Instant Play feature as a web interface. This option allows users to send content or screencast requests directly to the player, ensuring immediate playback on the player's screen.
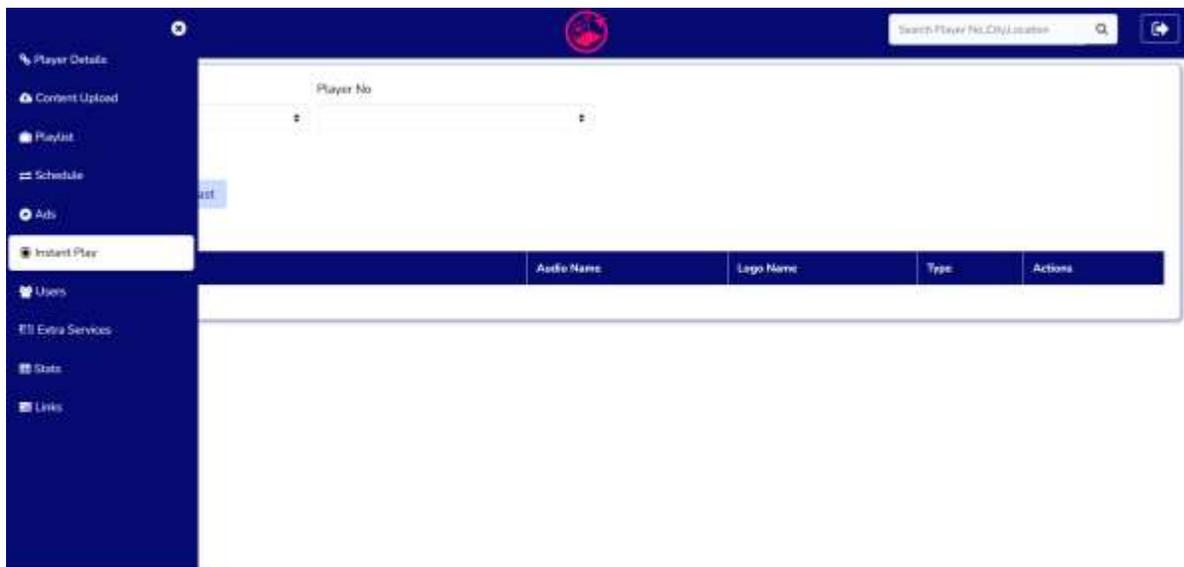
Instant Play menu option and player selection.

Instant Play page: select customer, player, and playlist.

Screencast message in Instant Play: type message and submit.

7. User Management

Manage your users from the **Users** page. There are three tabs: **Users**, **Content Failure** and **Admin Users**.

Users

Select a **Customer Name**.

Enter the user's **Email** and **Password**.

Choose the **Locations** the user is allowed to manage.

Tick **Content Failure Email Notification** if the user should be alerted when content fails to play.

Tick **Enable 2FA** to require two-factor authentication on login.

Under **User Permission** tick the modules the user may access: Player Detail, Playlist Library, Scheduling, Ads, Copy/Transfer Data, Instant Play, Upload/Download Content, Delete Content, View Only or Event Meeting Only.

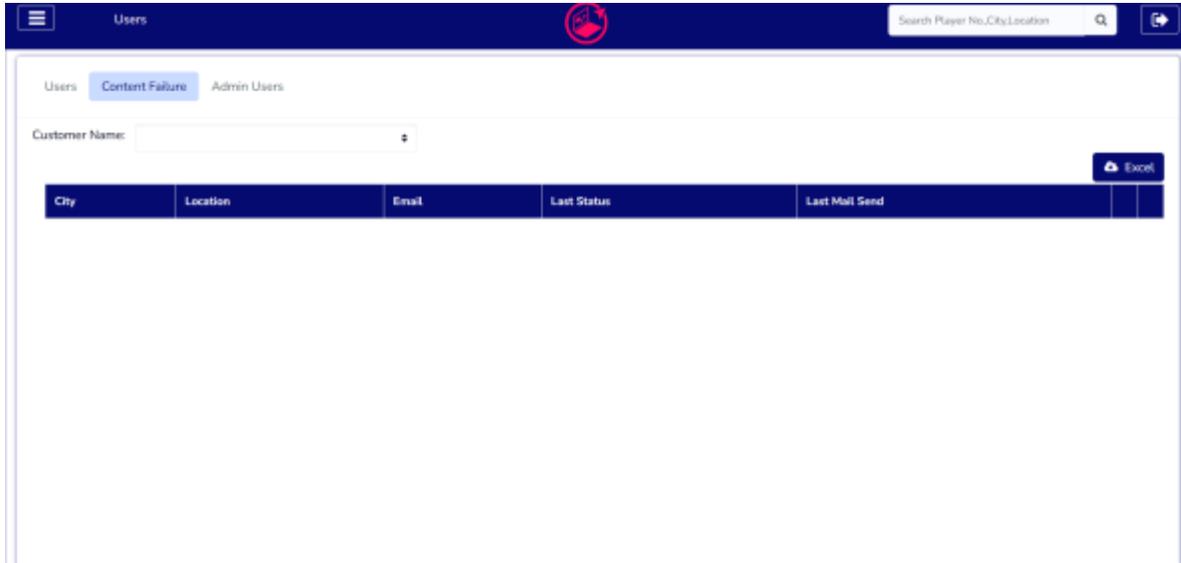Select a **Media Type Permission** (All, Video, Audio, etc.).

Use the search box to filter the list of tokens, tick those the user can manage and click the disk icon to save.

Add New User: fill in email, password, choose location and check appropriate permissions.

Content Failure

Choose a customer to review tokens that remain pending in downloading their scheduled content. The table provides details such as city, location, email, latest status, and the date/time of the most recent notification sent. Use the Excel button to export the report.

Content Failure tab: select a customer to view content failure notifications. You can export the log to Excel using the button on the right.

Admin Users

To create administrators, first select the customer, then input an email and password. Click the disk icon to save the new account. A table below will display existing administrator accounts, where you can use the trash-can icon to delete an account if needed.

Admin Users tab: create or edit admin accounts by entering an email and password and clicking Save.

8. Extra Services

The Extra Services section offers additional management tools. It includes five tabs: Group, Reboot Time, Instant Mobile Playlist, Screencast, and RSS.

Group

Assign locations to groups for easier scheduling.

Select a **Customer Name**.
Choose **Add New (Locations not assigned)**, **Search** or **Change Group**.
In **Add New** pick an existing group or type a new name, then click the disk icon to save.
Select the locations you want to add using the table below.
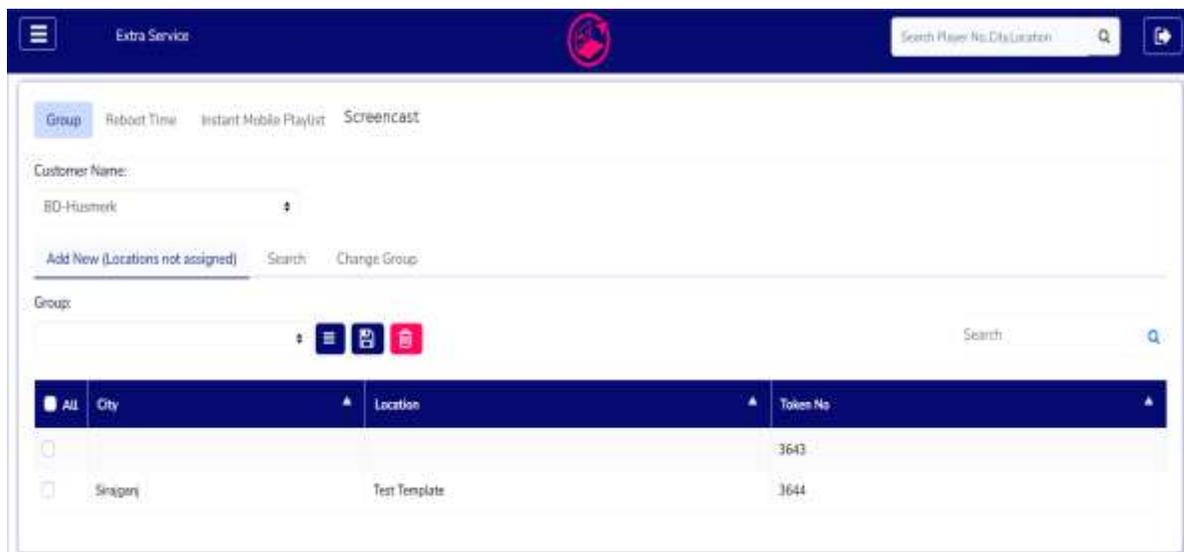
Group tab: create new groups for unassigned locations, search existing groups or move locations to a different group. Select a group name from the drop-down and use the save icon to confirm.

Reboot Time

Configure a daily reboot for each player to clear temporary files and ensure smooth playback.

Select a **Customer Name**.
Set the **Reboot time** (hours and minutes).
Tick the boxes next to the locations you want to schedule and click the disk icon.

Reboot Time tab: choose a customer then set a reboot time (hours and minutes). Tick the boxes next to locations and click the save icon to schedule a daily reboot that clears temporary files.

Instant Mobile Playlist

Send a playlist immediately to a mobile device.

> Select the **Customer Name** and **Media Type**.
> Choose the **Token** (device) and **Campaign Name**.
> Pick a **Playlist** and **Playlist Category** (e.g. Normal Playlist).
> Click **Save** to push the playlist to the device.

Instant Mobile Playlist tab: select a customer, media type, token, campaign and playlist category. Click Save to push a playlist immediately to a mobile device.

When saved, the chosen playlist is immediately downloaded to the player and starts playing, temporarily replacing the regular schedule. This feature allows you to promptly deliver urgent content to a device without waiting for the upcoming scheduled update.

Screencast

The **Screencast** tab allows you to send an emergency message, such as for an evacuation, or a cheerful announcement, like an event, to one or all screens within a location. This feature is ideal for use in urgent scenarios or for sharing birthday greetings and celebratory moments.

> Select the **Customer Name** and **Media Type**.
> Enter the **Screencast Text** — this is the message that will appear on the screens.
> Specify how long the message should display in **Duration (Seconds)**. Tick **Minutes** if you prefer minutes and enter the number of minutes.
> Upload an **Audio Promo** and a **Logo** (optional) to accompany the message. The audio promo will play through the speakers and the logo will appear alongside the text.
> Click the disk icon to save and send the screencast message. Use the **Search** sub-tab to review and cancel active messages.

Screencast tab: specify a message text and duration. Upload an audio promo and logo if available. Click Save to store the screencast message.

RSS

Use the RSS tab to create and manage RSS text entries, then assign them to one or more players.

Open RSS

Go to Extra Service → Rss. The RSS area includes the sub-tabs: New Rss, Search, and Assign Players.

<u>Create a new RSS entry (New Rss)</u>

Select Customer Name.
Enter the message in the Text field.
Click the Save (disk) icon.
Confirm the saved entry appears in the list/table under the Text column.

Extra Service → Rss: New Rss tab (Customer Name, Text, and Save).

9. Statistics

The **Stats** module provides insight into system activity. Five tabs display different reports: **Admin Logs**, **Token Activation Logs**, **Played Content**, **Content Summary** and **Played Ads Logs**. Each report can be filtered by customer, player and date range and exported to PDF or Excel.

Admin Logs

Lists login and configuration actions. Columns include IP Address, description and date/time. Use the **Excel** button to download the log.

Admin Logs: view login and administrative actions by IP address, description and date. Use the Excel button to download the log.

Token Activation Logs

Shows when each token was activated and its expiry date. Sort by token ID, name, location, city, country or media type. Click **PDF** or **Excel** to export.
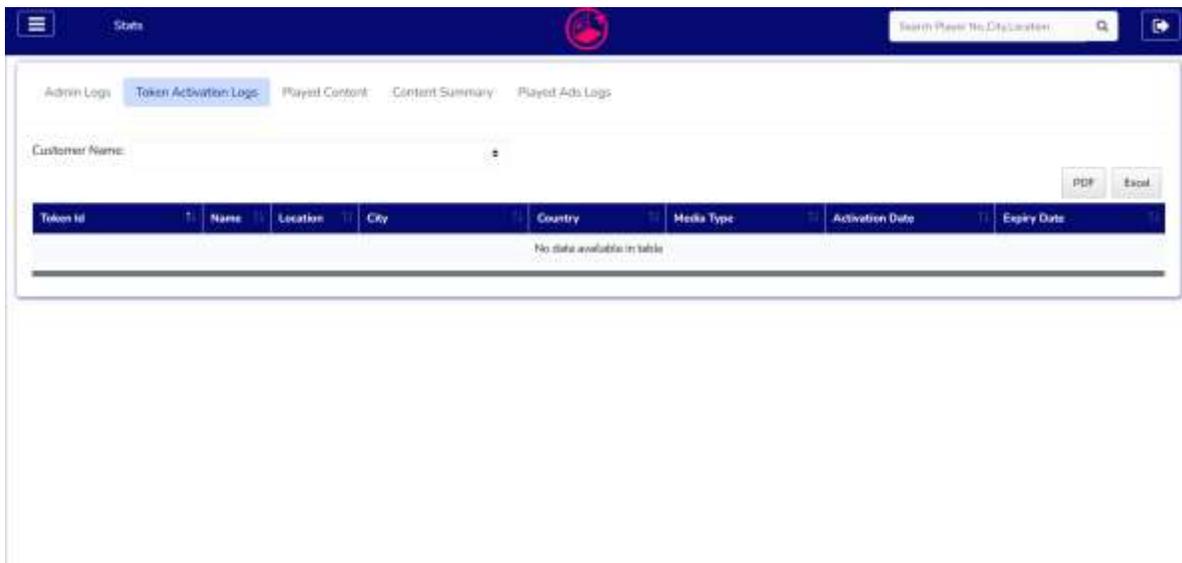
Token Activation Logs: lists when each token was activated and when it expires. Use the PDF or Excel buttons to export.

Played Content

Displays songs or videos played by a player between selected dates. Choose a customer and player and set a From Date and To Date. Export to PDF or Excel as required.

Played Content: shows songs or videos played by a player between specific dates. Select a customer, player and date range and export as needed.

Content Summary

The system provides a summary of how often each title, artist, or specific content is played. This data is accessible for the current and previous month to optimize server performance. Users can select customer and player, define a date range, and export the report. For larger reports, you can email talwinder@advikon.eu, and Talwinder will generate the report for the specified period.
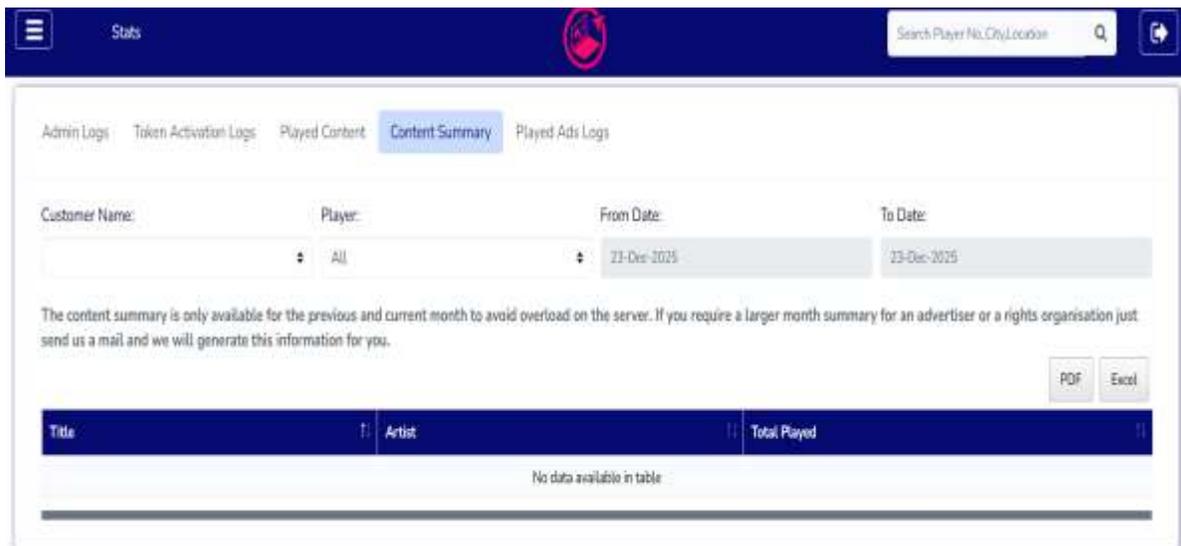
Content Summary: summarises the number of times each title and artist were played. Only the current and previous month are available to reduce server load.

Played Ads Logs and Summary:

Use the **Played Ads Logs** to review every advertisement aired on a specific date. Simply select a customer, choose a player, and specify the date to view a detailed list with the date, time, and ad name. The **Played Ads Summary** provides an overview by summarizing the total number of times each ad was played within a chosen date range. Both reports can be exported using the PDF or Excel options.
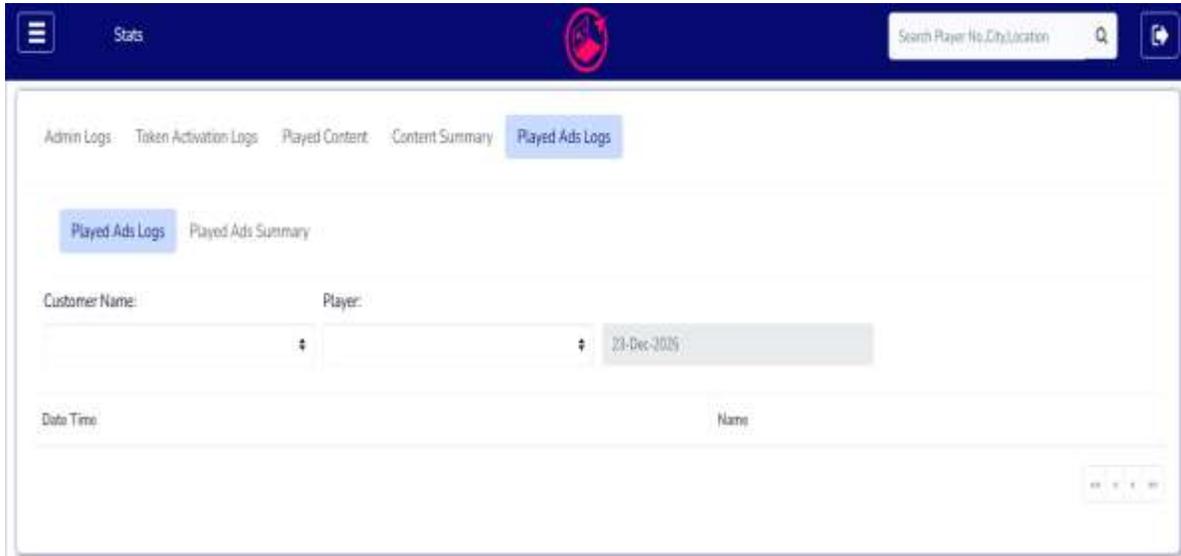
Played Ads Logs:

Select a customer and a player to display a list of advertisements played at specific dates and times. The Played Ads Summary sub-tab provides an aggregated total for a specified daterange.
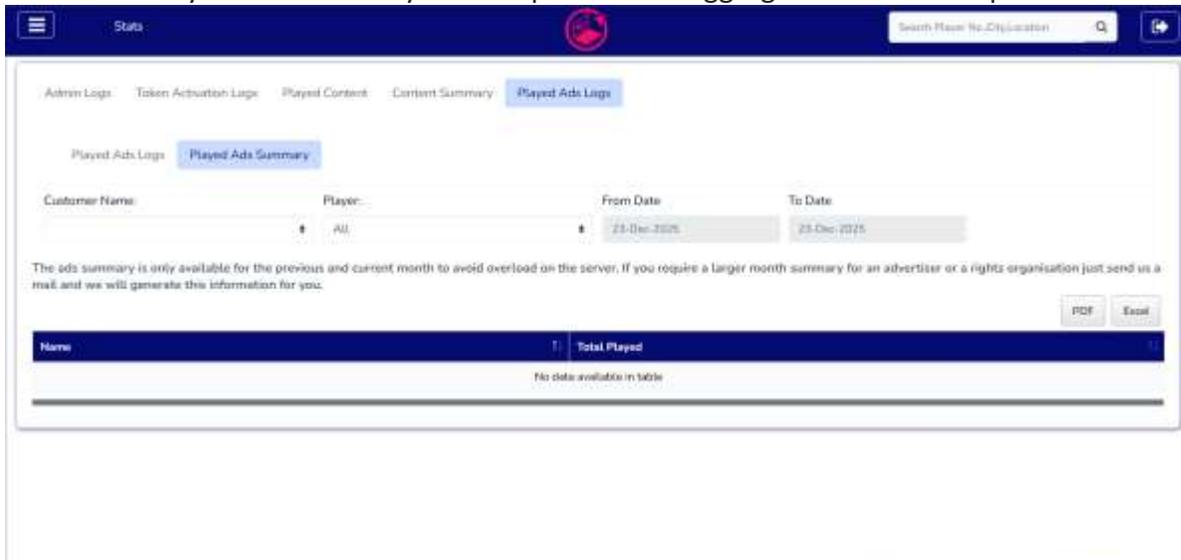
Played Ads Summary: shows the total number of times each advertisement was played within a date range. Export the results to PDF or Excel.

These logs help you understand the system usage and meet reporting obligations. Apply filters to narrow down information and use export buttons to save reports.

10. Download Links

The **Links** page provides installers and add-ons for various devices. Each tile displays the application name and a short URL. Click the cloud icon on a tile to begin downloading the installer.

Common options include:

> **SMC-Sound** – player for audio content.
> **SMC-Signage** – player for signage displays using Google Firebase
> **SMC-LBand** – player for LBand displays.
> **SMC-Windows Player Setup (Sound/Video)** – installer for Windows.
> **SMC-Touch** – interactive touchscreen player.
> **SMC-Instant Play** – quick-start player.
> **SMC-Signage (SignalR)** – Using WhatsApp Library technology
> **Team Viewer (Android)** – remote support tool.
> **Add-On Viewsonic (Android)** and **Add-On Hisense (Android)** – hardware specific packages.

At the bottom of the page is the daily password for Pepperjobs devices. This password changes every day and should be entered when prompted on the device.

Links page: click the cloud icon on any card to download the corresponding application or add-on.

Use this page to download software required for installing players on different platforms. After downloading, run the installer and follow the on-screen instructions to complete setup.

Rotation, Schedule Time & Weekday – Player Behaviour

Rotation:
- Orientation change is applied instantly.
- UI is re-laid out without restarting the app.
- Current media continues playing.

Schedule Time:
- Player checks time continuously.
- Playlists outside the time window are skipped.
- If no schedule matches, player stays idle.

Weekday:
- Player validates current weekday.
- Non-matching weekdays are ignored.

Meeting Rooms – Player Behaviour

- Meeting content overrides playlists.
- Player switches instantly when meeting starts.
- After meeting ends, last valid playlist resumes.
- Offline mode keeps last known state.

Sequence Player – Execution Logic

- Media sorted by sequence number.
- Playback is deterministic.
- Duplicate numbers follow upload order.
- Missing numbers skipped.

L-Band Advertisement – Player Lifecycle

- Overlay runs alongside content.
- Does not interrupt playlists.
- Respects schedule and weekday.
- Removed automatically on expiry.

Other Admin Actions – Player Impact

Publish:
- Downloads content immediately and capture all changes.

<u>Group Change:</u>
- Reloads playlists and schedule

<u>Reboot Time:</u>
- App restarts and auto-resumes.

<u>Instant Mobile Playlist:</u>
- Overrides schedule temporarily and play the selected playlist through the web interface.

<u>Evacuation:</u>
- Interrupts the sound

<u>Token Expiry:</u>
- Stops play.